
**The Design of
Competitive Online
Algorithms via a
Primal–Dual Approach**

The Design of Competitive Online Algorithms via a Primal–Dual Approach

Niv Buchbinder

*Technion — Israel Institute of Technology
Israel
nivb@cs.technion.ac.il*

Joseph (Seffi) Naor

*Technion — Israel Institute of Technology
Israel
naor@cs.technion.ac.il*

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Niv Buchbinder¹ and Joseph (Seffi) Naor²

¹ *Computer Science Department, Technion — Israel Institute of Technology,
Israel, nivb@cs.technion.ac.il*

² *Computer Science Department, Technion — Israel Institute of Technology,
Israel, naor@cs.technion.ac.il*

Abstract

The primal–dual method is a powerful algorithmic technique that has proved to be extremely useful for a wide variety of problems in the area of approximation algorithms for NP-hard problems. The method has its origins in the realm of exact algorithms, e.g., for matching and network flow. In the area of approximation algorithms, the primal–dual method has emerged as an important unifying design methodology, starting from the seminal work of Goemans and Williamson [60].

We show in this survey how to extend the primal–dual method to the setting of online algorithms, and show its applicability to a wide variety of fundamental problems. Among the online problems that we consider here are the weighted caching problem, generalized caching, the set-cover problem, several graph optimization problems, routing, load balancing, and the problem of allocating ad-auctions. We also show that classic online problems such as the ski rental problem and the dynamic TCP-acknowledgement problem can be solved optimally using a simple primal–dual approach.

The primal–dual method has several advantages over existing methods. First, it provides a general recipe for the design and analysis of online algorithms. The linear programming formulation helps detecting the difficulties of the online problem, and the analysis of the competitive ratio is direct, without a potential function appearing “out of nowhere.” Finally, since the analysis is done via duality, the competitiveness of the online algorithm is with respect to an optimal fractional solution, which can be advantageous in certain scenarios.

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1

Introduction

The primal–dual method is a powerful algorithmic technique that has proved to be extremely useful for a wide variety of problems in the area of approximation algorithms. The method has its origins in the realm of exact algorithms, e.g., for matching and network flow. In the area of approximation algorithms, the primal–dual method has emerged as an important unifying design methodology starting from the seminal work of Goemans and Williamson [60].

Our goal in this survey is to extend the primal–dual method to the setting of online algorithms, and show that it is applicable to a wide variety of problems. The approach we propose has several advantages over existing methods:

- A general recipe for the design and analysis of online algorithms is developed.
- The framework is shown to be applicable to a wide range of fundamental online problems.
- A linear programming formulation helps detecting the difficulties of the online problem in hand.
- The competitive ratio analysis is direct, without a potential function appearing “out of nowhere.”

2 Introduction

- The competitiveness of the online algorithm is with respect to an optimal fractional solution.

In Section 2, we briefly provide the necessary background needed for the rest of the discussion. This includes a short exposition on linear programming, duality, offline approximation methods, and basic definitions of online computation. Many readers may already be familiar with these basic definitions and techniques; however, we advise the readers not to skip this chapter, and in particular the part on approximation algorithms. Techniques pertinent to approximation algorithms are presented in a way that allows the reader to later see the similarity to the online techniques we develop. This section also provides some of the basic notation that we use in the sequel. Section 3 gives a first taste of the primal–dual approach in the context of online algorithms via the well-understood ski rental problem. We show an alternative way of deriving optimal algorithms for the ski rental problem using a simple primal–dual approach. In Section 4, we lay the foundations for the online primal–dual approach and design the basic algorithms for the packing–covering framework. We also study two toy examples that demonstrate the online framework. The rest of the sections show how to apply the primal–dual approach to many interesting and fundamental problems. We tried to make the chapters independent of each other; however, there are still certain connections between chapters, and thus closely related problems appear in consecutive chapters and typically in increasing order of complexity.

Among the problems that we consider are the weighted caching problem, generalized caching, the online set-cover problem, several graph optimization problems, routing, load balancing, and even the problem of allocating ad-auctions. We also show that classic online problems like the dynamic TCP-acknowledgement problem can be optimally solved using a primal–dual approach. There are also several more problems that can be solved via the primal–dual approach and are not discussed here. Such problems are, for example, the admission control problem [5], the parking permit problem [83] and the inventory problem [31].

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