## **Appendix**

**Lemma 0.1.** In every sequentially rational strategy profile,

- 1. the second-period strategy of officeholder  $j \in \{I, C\}$  specifies that j uses skill if  $s_j > x_2$  and chooses the default if  $x_2 > s_j$ ;
- 2. the voter's continuation value of electing the challenger is

$$V(C) = \int_0^1 \left[ \int_0^{s_C} s_C dG(x_2) + \int_{s_C}^1 x_2 dG(x_2) \right] dF(s_C), \tag{1}$$

and  $V(C) \in (0,1)$ ;

3. if the incumbent uses skill in the first period, the voter's continuation value of electing the incumbent is

$$V(I|s_I) = \int_0^{s_I} s_I dG(x_2) + \int_{s_I}^1 x_2 dG(x_2); \tag{2}$$

4. the voter elects the candidate that provides the greater continuation value.

*Proof.* Let  $\sigma$  be a sequentially rational strategy profile.

- 1. Consider second-period officeholder  $j \in \{I, C\}$ . Fix  $x_2 \in [0, 1]$  and  $s_j \in [0, 1]$ . Sequential rationality implies j maximizes his second-period payoff. It is immediate that j strictly prefers to use skill if  $s_j > x_2$  and strictly prefers the default if  $x_2 > s_j$ .
- 2. Part 1 pins down C's strategy in  $\sigma$  outside of the probability zero case  $s_C = x_2$ . Because R's beliefs about  $x_2$  are represented by G and R's beliefs about  $s_C$  are represented by F, Part 1 implies that R's continuation value of electing C under  $\sigma$  is

$$V(C) = \int_0^1 \left[ \int_0^{s_C} s_C dG(x_2) + \int_{s_C}^1 x_2 dG(x_2) \right] dF(s_C).$$

Together, the assumptions that g and f are strictly positive over [0,1] imply  $V(C) \in (0,1)$ .

3. Part 1 pins down I's strategy in  $\sigma$  outside of the probability zero case  $s_I = x_2$ . Given  $s_I$  and R's beliefs about  $x_2$ , G, Part 1 implies that R's continuation value of electing I under  $\sigma$  is

$$V(I|s_I) = \int_0^{s_I} s_I dG(x_2) + \int_{s_I}^1 x_2 dG(x_2).$$

4. Follows from definition of sequential rationality.

**Lemma 1.** There exists a unique  $\bar{s} \in (0,1)$  such that in every sequentially rational strategy profile,  $V(I|s_I) > V(C)$  if and only if  $s_I > \bar{s}$ .

Proof. Let  $\sigma$  be a sequentially rational strategy profile. By Lemma 0.1,  $V(C) \in (0,1)$ . Also, both V(C) and  $V(I|s_I)$  are constant across sequentially rational strategy profiles. Notice that V(C) is independent of  $s_I$  because F and G are both independent of all other features of the game. Also,  $V(I|s_I)$  is continuous and strictly increasing in  $s_I$ . Furthermore,  $V(I|s_I=0) < V(C) < V(I|s_I=1)$  because f is strictly positive over [0,1]. It follows that there is a unique  $\bar{s} \in (0,1)$  such that  $V(I|\bar{s}) = V(C)$ ,  $V(I|s_I) < V(C)$  for  $s_I < \bar{s}$ , and  $V(I|s_I) > V(C)$  for  $s_I > \bar{s}$ .

**Proposition 1.** For all  $x_1 \in [0,1]$ , every SPE of the complete information model has the following features:

- 1. If  $s_I > \bar{s}$  then the voter re-elects the incumbent and if  $s_I < \bar{s}$  then the voter elects the challenger.
- 2. Assume  $s_I \neq \bar{s}$ . If  $s_I > x_1$  then the incumbent uses skill, and if  $s_I < x_1$  then the incumbent uses the default.

*Proof.* Fix  $x_1 \in [0, 1]$  and let  $\sigma$  be a SPE.

- 1. Assume  $s_I < \bar{s}$ . The definition of  $\bar{s}$  implies  $V(C) > V(I|s_I)$ . Sequential rationality of  $\sigma$  requires that R elects C. A symmetric argument implies that R elects I for  $s_I > \bar{s}$ .
- 2. Assume  $s_I \neq \bar{s}$ . First, consider  $s_I < x_1$ . There are two subcases.

First, assume  $s_I < \min\{\bar{s}, x_1\}$ . Part 1 implies that R elects C under  $\sigma$ . Sequential rationality requires that I uses skill only if

$$s_I + \beta + \delta V(C) \ge x_1 + \beta + \delta V(C)$$
  
 $s_I \ge x_1,$ 

a contradiction.

Second, assume  $s_I \in (\bar{s}, x_1)$ . Part 1 implies that R re-elects I under  $\sigma$ . Sequential rationality requires that I uses skill only if

$$s_I + \beta + \delta[V(I|s_I) + \beta] \ge x_1 + \beta + \delta[V(I|s_I) + \beta]$$
  
$$s_I \ge x_1,$$

a contradiction.

Next, assume  $s_I > x_1$ . There are two subcases.

First, consider  $s_I \in (x_1, \bar{s})$ . Part 1 implies that R elects C under  $\sigma$ . Sequential rationality requires that I chooses the default only if

$$x_1 + \beta + \delta V(C) \ge s_I + \beta + \delta V(C)$$
  
 $x_1 \ge s_I$ ,

a contradiction.

Second, consider  $s_I > \max\{\bar{s}, x_1\}$ . Part 1 implies that R re-elects I under  $\sigma$ . Sequential rationality requires that I chooses the default only if

$$x_1 + \beta + \delta[V(I|s_I) + \beta] \ge s_I + \beta + \delta[V(I|s_I) + \beta]$$
$$x_1 \ge s_I,$$

a contradiction.  $\Box$ 

**Proposition 2.** (Low-quality default) If  $x_1 \in [0, \bar{s}]$  then there exists an equilibrium that is first-best.

*Proof.* There are two cases,  $x_1 = 0$  and  $x_1 \in (0, \bar{s}]$ .

Case 1:  $x_1 = 0$ 

Let  $\alpha = (\sigma, \mu)$  be the assessment such that  $\mu(s_I; x_1 = 0)$  puts probability one on  $s_I = 0$ ,  $\sigma_I^2$  and  $\sigma_C$  satisfy Lemma 0.1,

$$\sigma_I^1(s_I; x_1) = \begin{cases} skill & \text{if } s_I > 0\\ default & \text{if } s_I = 0, \end{cases}$$

and

$$\sigma_R(a_I^1; s_I) = \begin{cases} I & \text{if } s_I > \bar{s} \& a_I^1 = skill \\ C & \text{else.} \end{cases}$$

The default is observed with probability zero because I uses the default only if  $s_I = 0$ . Thus, the equilibrium concept places no restrictions on  $\mu$  if I uses the default in the first period. Because  $\sigma_I^2$  and  $\sigma_C$  satisfy Lemma 0.1, they satisfy the equilibrium conditions. I now verify that there are no profitable deviations from  $\sigma_I^1$  and  $\sigma_R$ . First, consider  $s_I > \bar{s}$ . Using the default is a profitable deviation for I only if

$$x_1 + \beta + \delta V(C) > s_I + \beta + \delta [V(I|s_I) + \beta] \tag{3}$$

$$V(C) - V(I|s_I) - \beta > s_I - x_1, \tag{4}$$

The definition of  $\bar{s}$  implies  $V(I|s_I) > V(C)$  for this case. Because  $\beta \geq 0$  and  $x_1 = 0$ , (4) requires  $s_I < 0 < \bar{s}$ , a contradiction.

Next, consider  $s_I \in (0, \bar{s}]$ . Using the default is a profitable deviation for I only if

$$x_1 + \beta + \delta V(C) > s_I + \beta + \delta V(C) \tag{5}$$

$$0 > s_I - x_1, \tag{6}$$

a contradiction because  $x_1 = 0$  in this case.

Finally, consider  $s_I = 0$ . Using skill is a profitable deviation for I only if

$$s_I + \beta + \delta V(C) > x_1 + \beta + \delta V(C) \tag{7}$$

$$s_I - x_1 > 0, \tag{8}$$

a contradiction because  $x_1 = 0$  in this case.

Together, the three subcases show that I does not have a profitable deviation from  $\sigma_I^1$ .

It follows from Lemma 0.1 that R does not have a profitable deviation from  $\sigma_R$  if I uses skill. If I uses the default,  $\mu$  places probability one on  $s_I = 0 < \bar{s}$ . Therefore  $V(C) > V(I|\mu)$ , and re-electing I is not a profitable deviation. This shows that R does not have a profitable deviation, as desired.

To see that this equilibrium is first-best, notice that I uses skill if  $s_I > x_1$  and chooses the default if  $s_I < x_1$ , and R re-elects I for all  $s_I > \bar{s}$  and elects C for all  $s_I < \bar{s}$ .

Case 2: 
$$x_1 \in (0, \bar{s}]$$

Let  $\alpha = (\sigma, \mu)$  be the assessment such that  $\sigma_I^2$  and  $\sigma_C$  satisfy Lemma 0.1,

$$\sigma_I^1(s_I; x_1) = \begin{cases} skill & \text{if } s_I > x_1 \\ default & \text{if } s_I \le x_1, \end{cases}$$

$$\sigma_R(a_I^1; s_I) = \begin{cases} I & \text{if } s_I > \bar{s} \& a_I^1 = skill \\ C & \text{else,} \end{cases}$$

and

$$\mu(s_I; x_1) = \begin{cases} \frac{F(s_I)}{F(x_1)} & \text{for } s_I \in [0, x_1] \\ 1 & \text{for } s_I \in (x_1, 1]. \end{cases}$$

It is straightforward to verify that  $\mu$  is consistent with  $\sigma$ . Because  $\sigma_I^2$  and  $\sigma_C$  satisfy Lemma 0.1, they satisfy the equilibrium conditions. I now verify that there are no profitable deviations from  $\sigma_I^1$  and  $\sigma_R$ .

First, consider  $s_I > \bar{s}$ . Using the default is a profitable deviation for I only if

$$x_1 + \beta + \delta V(C) > s_I + \beta + \delta [V(I|s_I) + \beta] \tag{9}$$

$$x_1 + V(C) - V(I|s_I) - \beta > s_I,$$
 (10)

The definition of  $\bar{s}$  implies  $V(I|s_I) > V(C)$  for this case. Because  $\beta \geq 0$ , (10) requires  $s_I < x_1$ , which contradicts  $x_1 \leq \bar{s} < s_I$ .

Next, consider  $s_I \in (x_1, \bar{s}]$ . Using the default is a profitable deviation for I only if

$$x_1 + \beta + \delta V(C) > s_I + \beta + \delta V(C) \tag{11}$$

$$x_1 > s_I, \tag{12}$$

a contradiction.

Finally, consider  $s_I \leq x_1$ . Using skill is a profitable deviation for I only if

$$s_I + \beta + \delta V(C) > x_1 + \beta + \delta V(C) \tag{13}$$

$$s_I > x_1, \tag{14}$$

a contradiction.

Altogether, the three subcases show that I does not have a profitable deviation from  $\sigma_I^1$ .

By Lemma 0.1, R does not have a profitable deviation from  $\sigma_R$  if I uses skill. To

see that R does not have a profitable deviation from  $\sigma_R$  if I uses the default, notice that  $x_1 \leq \bar{s} < 1$  implies  $F(x_1) < 1$  because f is strictly positive over [0,1]. Therefore  $\mu(s_I; x_1) = \frac{F(s_I)}{F(x_1)} > F(s_I)$  for all  $s_I \in [0, x_1)$ . Because  $\mu(s_I; x_1) = 1$  for  $s_I \geq x_1$  it follows that  $\mu(s_I; x_1) \geq F(s_I)$  for  $s_I \geq x_1$ . Therefore  $\mu$  is first order stochastically dominated by F. Thus, R strictly prefers to elect C after observing  $x_1$ . This shows that R does not have a profitable deviation.

To see that this equilibrium is first-best, notice that I uses skill if  $s_I > x_1$  and chooses the default if  $s_I < x_1$ , and R re-elects I for all  $s_I > \bar{s}$  and elects C for all  $s_I < \bar{s}$ .

**Proposition 3.** There exists  $\underline{x}$  such that if  $x_1 \in (\underline{x}, \overline{s})$  then every equilibrium is first-best. Additionally,  $\underline{x}$  is strictly decreasing in  $\beta$  and there exists  $\overline{\beta} > 0$  such that if  $\beta > \overline{\beta}$  then every equilibrium is first-best for all  $x_1 \in [0, \overline{s}]$ .

*Proof.* Define  $\underline{x} = \delta[V(C) - V(I|s_I = 0) - \beta]$ , and consider  $x_1 \in (\underline{x}, \overline{s}]$ . Clearly,  $\underline{x}$  is strictly decreasing in  $\beta$ . Let  $\alpha = (\sigma, \mu)$  denote an equilibrium. Because  $x_1 \leq \overline{s}$ ,  $\sigma$  specifies that I uses skill if  $s_I > \overline{s}$ .

The proof proceeds in two parts. In the first part, I show that if  $x_1 \in (\underline{x}, \overline{s}]$  then  $\alpha$  specifies that R elects C with probability one if I chooses the default. Using part one, the second part shows that  $\alpha$  is first-best.

Part 1: I first show that R must elect C in equilibrium if I chooses the default. To show a contradiction, assume R re-elects I with probability  $\eta \in (0,1]$  if I chooses the default. By Lemma 1, I loses re-election after using skill if  $s_I < \bar{s}$ . Thus, I strictly prefers to choose the default at  $s_I < \bar{s}$  if and only if

$$x_1 + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_I) + \beta)] > s_I + \beta + \delta V(C).$$
 (15)

There are two cases:  $\underline{x} \ge 0$  and  $\underline{x} < 0$ .

First, consider  $\underline{x} \geq 0$ . Notice that

$$x_{1} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_{I} = 0) + \beta)] > \underline{x} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_{I} = 0) + \beta)]$$

$$(16)$$

$$\geq \eta \underline{x} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_{I} = 0) + \beta)],$$

$$(17)$$

where  $x_1 > \underline{x}$  implies (16), and (17) follows from  $\eta \in (0,1]$  for  $\underline{x} \geq 0$ . Using the definition

of  $\underline{x}$  and simplifying,

$$\eta \underline{x} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_I = 0) + \beta)] = \beta + \delta V(C). \tag{18}$$

Using (18), (17) implies

$$x_1 + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_I = 0) + \beta)] > s_I + \beta + \delta V(C), \tag{19}$$

for  $s_I = 0$ . Because both sides of (19) are continuous in  $s_I$ , there exists  $\underline{s} \in (0, \overline{s})$  such that

$$x_1 + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_I) + \beta)] > s_I + \beta + \delta V(C)$$
 (20)

for all  $s_I \in [0, \underline{s})$ .

Second, consider  $\underline{x} < 0$ . Notice that  $x_1 \ge 0 > \underline{x}$  and  $\eta \in (0,1]$  imply

$$x_{1} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_{I} = 0) + \beta)] \ge 0 + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_{I} = 0) + \beta)]$$

$$(21)$$

$$> \eta \underline{x} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_{I} = 0) + \beta)].$$

$$(22)$$

An argument analogous to the first case then establishes the existence of  $\underline{s} \in (0, \overline{s})$  such that (19) holds for all  $s_I \in [0, \underline{s})$ .

We have shown  $\alpha$  must specify that I chooses the default for all  $s_I \in [0, \underline{s})$ . Thus,  $\mu$  is well defined and places positive probability on  $[0,\underline{s})$ . Because  $x_1 < \overline{s}$ , we know I uses skill if  $s_I > \overline{s}$ . Thus,  $\mu$  places probability zero on  $s_I$  such that  $V(I|s_I) > V(C)$  and positive probability on  $s_I$  such that  $V(I|s_I) < V(C)$ . It follows that  $V(I|\mu) < V(C)$  if I chooses the default under  $\alpha$ . Therefore  $\alpha$  specifies that I elects C with probability one if I chooses the default, a contradiction.

Part 2: The preceding argument establishes that R elects C with probability one in every equilibrium if  $x_1 \in (\underline{x}, \overline{s}]$ . I now show that this implies every equilibrium is first-best.

We know  $\sigma$  specifies that I use skill if  $s_I > \bar{s}$ . Consider  $s_I < \bar{s}$ . The condition for I to strictly prefer to use skill under  $\alpha$  is

$$s_I + \beta + \delta V(C) > x_1 + \beta + \delta V(C) \tag{23}$$

$$s_I > x_1. (24)$$

It follows that I strictly prefers to use skill for all  $s_I \in (x_1, \bar{s})$  and strictly prefers to choose the default for all  $s_I \in [0, x_1)$ .

Finally consider  $s_I = \bar{s}$  and again let  $\eta$  be the probability that R re-elects I after observing  $s_I = \bar{s}$ . The condition for I to strictly prefer to use skill under  $\alpha$  is

$$\bar{s} + \beta + \delta[(1 - \eta)V(C) + \eta(V(I|s_I = \bar{s}) + \beta)] > x_1 + \beta + \delta V(C),$$
 (25)

which is equivalent to

$$\bar{s} + \delta \eta [V(I|s_I = \bar{s}) - V(C) + \beta] > \bar{s} + \delta \eta \beta \tag{26}$$

$$\geq x_1,$$
 (27)

where (26) follows from  $V(I|s_I = \bar{s}) = V(C)$  and (27) follows from  $\delta \eta \beta \geq 0$ . Thus, I strictly prefers to use skill in this case if  $x_1 < \bar{s}$ .

Altogether, we have shown that I uses skill if  $s_I > x_1$  and chooses default if  $s_I < x_1$  under  $\alpha$ . Thus,  $\alpha$  is such that R re-elects I for all  $s_I$  such that  $V(I|s_I) > V(C)$  and elects C for all  $s_I$  such that  $V(I|s_I) < V(C)$ . This establishes that  $\alpha$  is first-best, as desired.  $\square$ 

**Proposition 4.** If  $x_1 \in [0, \overline{s}]$  then ex ante there is zero probability that the voter re-elects the incumbent for choosing the default in equilibrium.

Proof. Consider  $x_1 \in [0, \bar{s}]$ . Let  $\alpha = (\sigma, \mu)$  denote an equilibrium. Because  $x_1 \leq \bar{s}$ ,  $\alpha$  specifies that I use skill if  $s_I > \bar{s}$ . Therefore I must choose the default with probability zero under  $\alpha$  in order for R to re-elect I with positive probability after observing  $x_1$ . It follows that ex ante there is zero probability of observing I win re-election after choosing the default under  $\alpha$ .

**Proposition 5.** If  $x_1 \in (\bar{s}, 1)$  then every equilibrium of the incomplete information model has the following features:

- 1. If the incumbent chooses the default, or if  $s_I < \bar{s}$  and the incumbent uses skill, then the voter elects the challenger. If  $s_I > \bar{s}$  and the incumbent uses skill, then the voter re-elects the incumbent.
- 2. There exists  $s_{\beta} \in [\bar{s}, x_1)$  such that the incumbent uses skill if  $s_I > s_{\beta}$ , and chooses the default if  $s_I < s_{\beta}$ .

*Proof.* Fix  $x_1 \in (\bar{s}, 1)$  and let  $\alpha = (\sigma, \mu)$  be an equilibrium.

1. Because  $\sigma$  is sequentially rational, Lemma 0.1 implies that  $\sigma_R$  must specify that R elects I if  $s_I > \bar{s}$  and I uses skill and elects C if  $s_I < \bar{s}$  and I uses skill.

I now prove that  $\alpha$  must specify that R elects C after observing the default. To show a contradiction, assume that  $\alpha$  specifies that R elects I after observing the default. Because  $\alpha$  is an equilibrium, I's strategy must be sequentially rational. I now show that this implies that I uses skill if  $s_I > x_1$  and uses the default if  $s_I < x_1$ .

First, consider  $s_I > x_1$ . Sequential rationality requires that I chooses the default only if

$$x_1 + \beta + \delta[V(I|s_I) + \beta] \ge s_I + \beta + \delta[V(I|s_I) + \beta]$$
$$x_1 \ge s_I,$$

a contradiction. Thus,  $\alpha$  specifies that I uses skill.

Next, consider  $s_I \in (\bar{s}, x_1)$ . Sequential rationality requires that I uses skill only if

$$s_I + \beta + \delta[V(I|s_I) + \beta] \ge x_1 + \beta + \delta[V(I|s_I) + \beta]$$
  
$$s_I \ge x_1,$$

a contradiction. Thus,  $\alpha$  specifies that I chooses the default.

Consider  $s_I = \bar{s}$ . By definition,  $V(I|\bar{s}) = V(C)$ . Sequential rationality requires that I uses skill only if

$$\bar{s} + \beta + \delta V(C) \ge x_1 + \beta + \delta [V(I|\bar{s}) + \beta].$$
 (28)

By  $x_1 > \bar{s}$  and  $\beta \geq 0$ ,

$$x_1 + \beta + \delta[V(I|\bar{s}) + \beta] > \bar{s} + \beta + \delta[V(I|\bar{s}) + \beta] \tag{29}$$

$$\geq \bar{s} + \beta + \delta V(C),\tag{30}$$

which contradicts (28). Thus,  $\alpha$  specifies that I chooses the default.

Finally, consider  $s_I \in [0, \bar{s})$ . By (29) and (30),

$$x_1 + \beta + \delta[V(I|\bar{s}) + \beta] > \bar{s} + \beta + \delta V(C)$$
  
$$x_1 > \bar{s} + \delta[V(C) - V(I|\bar{s}) - \beta]$$
(31)

is satisfied for  $\bar{s}$ . To show that (31) is satisfied for  $s_I$ , I prove that the right hand side

(RHS) of (31) is strictly increasing in  $s_I$ . By Lemma 0.1,

$$V(I|s_I) = \int_0^{s_I} s_I dG(x_2) + \int_{s_I}^1 x_2 dG(x_2).$$
 (32)

Define  $\tilde{G}(a) = \int_0^a G(x_2) dx_2$ . Applying integration by parts to (32) yields

$$\int_0^{s_I} s_I dG(x_2) + \int_{s_I}^1 x_2 dG(x_2) = s_I G(s_I) - s_I G(s_I) + G(1) - \int_{s_I}^1 G(x_2) dx_2$$
$$= G(1) - \tilde{G}(1) + \tilde{G}(s_I).$$

Thus, the RHS of (31) is equivalent to

$$s_I + \delta[V(C) - G(1) + \tilde{G}(1) - \tilde{G}(s_I) - \beta].$$
 (33)

Applying the Fundamental Theorem of Calculus to  $\tilde{G}(s_I)$ , the partial derivative of (33) with respect to  $s_I$  is  $1 - \delta G(s_I)$ . Together,  $\delta \in (0,1]$  and g strictly positive over [0,1] imply  $1 - \delta G(s_I) > 0$  for  $s_I < 1$ , so (33) is strictly increasing in  $s_I$ . Because  $s_I = \bar{s}$  satisfies (31), all  $s_I \in [0, \bar{s})$  satisfy (31). Therefore, I chooses the default if  $s_I \in [0, \bar{s})$ .

I have shown that if R elects I after observing the default, then  $\alpha$  must specify that I uses skill if  $s_I \in (x_1, 1]$  and chooses the default if  $s_I \in [0, x_1)$ . Consistency of  $\alpha$  requires that R's beliefs about  $s_I$  after observing the default are  $\mu(s_I; x_1) = \frac{F(s_I)}{F(x_1)} > F(s_I)$  for all  $s_I \in [0, x_1)$ , where the inequality follows from  $F(x_1) < 1$  because  $x_1 < 1$  and f is strictly positive over [0, 1]. Because  $\mu(s_I; x_1) = 1$  for  $s_I \geq x_1$  it follows that  $\mu(s_I; x_1) \geq F(s_I)$  for  $s_I \geq x_1$ . Thus,  $\mu$  is first order stochastically dominated by F. It follows that R has a profitable deviation to elect C after observing  $x_1$ , a contradiction.

2. Define  $\hat{s}_{\beta}$  to be the unique  $s \in \mathbb{R}$  that solves

$$s + \delta V(I|s) = x_1 + \delta [V(C) - \beta]. \tag{34}$$

To see that  $\hat{s}_{\beta}$  exists, notice that the left hand side of (34) is continuous and strictly increasing in s and the right hand side is constant in s. Notice that (34) is equivalent to

$$s = x_1 + \delta[V(C) - V(I|s) - \beta].$$
 (35)

It follows that

$$s < x_1 + \delta[V(C) - V(I|s) - \beta] \tag{36}$$

if and only if  $s < \hat{s}_{\beta}$  and

$$s > x_1 + \delta[V(C) - V(I|s) - \beta] \tag{37}$$

if and only if  $s > \hat{s}_{\beta}$ . Finally, inspection of (35) shows that  $\hat{s}_{\beta} < x_1$  because  $x_1 > \bar{s}$ ,  $\delta > 0$ ,  $\beta \geq 0$ , and V(I|s) > V(C) for  $s > \bar{s}$ .

Let  $s_{\beta} = \max\{\bar{s}, \hat{s}_{\beta}\}$ . Clearly,  $s_{\beta} \geq \bar{s}$  by definition. Also, properties of  $\hat{s}_{\beta}$  imply  $s_{\beta} < x_1$ . Thus,  $s_{\beta} \in [\bar{s}, x_1)$ 

Consider  $s_I > s_{\beta}$ . Sequential rationality requires that I uses skill at  $s_I$  if

$$s_I + \beta + \delta[V(I|s_I) + \beta] > x_1 + \beta + \delta V(C)$$
  

$$s_I > x_1 + \delta[V(C) - V(I|s_I) - \beta],$$
(38)

which is equivalent to  $s_I > \hat{s}_{\beta}$  by (37). Because  $s_I > s_{\beta} \geq \hat{s}_{\beta}$ , (38) is satisfied.

Next, assume  $s_I < s_{\beta}$ . There are three subcases.

First, consider  $s_I \in (\bar{s}, s_{\beta})$ . Sequential rationality requires that I uses the default at  $s_I$  if

$$s_I + \beta + \delta[V(I|s_I) + \beta] < x_1 + \beta + \delta V(C)$$
(39)

$$s_I < x_1 + \delta[V(C) - V(I|s_I) - \beta],$$
 (40)

which is equivalent to  $s_I < \hat{s}_{\beta}$  by (36). By definition,  $s_{\beta} > \bar{s}$  requires  $s_{\beta} = \hat{s}_{\beta}$ , so (40) is equivalent to  $s_I < s_{\beta}$ , which holds.

Next, consider  $s_I = \bar{s} < s_{\beta}$ . Notice that  $\beta \geq 0$  and the definition of  $\bar{s}$  imply

$$s_I + \beta + \delta[V(I|s_I) + \beta] \ge s_I + \beta + \delta V(C). \tag{41}$$

Therefore I weakly prefers to win re-election after using skill if  $s_I = \bar{s}$ . Thus, sequential rationality requires that I uses the default at  $s_I$  if

$$s_I + \beta + \delta[V(I|s_I) + \beta] < x_1 + \beta + \delta V(C). \tag{42}$$

Notice that (42) is equivalent to (39). Because  $s_I = \bar{s} < s_\beta$ , (36) implies that (42) holds.

Thus,  $\alpha$  must specify that I uses the default at  $s_I$ .

Finally, consider  $s_I < \bar{s}$ . Sequential rationality requires that I uses the default at  $s_I$  if

$$s_I + \beta + \delta V(C) < x_1 + \beta + \delta V(C)$$
  
$$s_I < x_1,$$

which holds because  $s_I < \bar{s} \le s_\beta < x_1$ .

Altogether, the three cases establish that  $\alpha$  must specify that I uses the default if  $s_I < s_{\beta}$ , as desired.

**Lemma 2.** If  $x_1 \in (\bar{s}, 1)$  then there exists  $s_0 \in [s_\beta, x_1)$  such that in every equilibrium efficient showing off occurs if  $s_I \in [s_0, x_1)$  and inefficient showing off occurs if  $s_I \in (s_\beta, s_0)$ .

*Proof.* Let  $\alpha = (\sigma, \mu)$  be an equilibrium.

As in Proposition 5, define  $s_{\beta} = \max\{\bar{s}, \hat{s}_{\beta}\}$ , where  $\hat{s}_{\beta}$  is the unique  $s \in \mathbb{R}$  that solves

$$s + \delta V(I|s) = x_1 + \delta [V(C) - \beta]. \tag{43}$$

The right hand side of (43) is strictly decreasing in  $\beta$  and constant in s, while the left hand side of (43) is strictly increasing in s and constant in  $\beta$ . Therefore,  $\hat{s}_{\beta}$  is strictly decreasing in  $\beta$ .

Because  $x_1 > \bar{s}$  and  $\delta > 0$ , (43) implies  $\hat{s}_0 > \bar{s}$ , where  $\hat{s}_0$  is  $\hat{s}_{\beta=0}$ . It follows that  $s_0 = \hat{s}_0$ . By Proposition 5,  $s_0 < x_1$  and I shows off at  $s_I \in (s_\beta, x_1)$  under  $\alpha$ . If  $s_I \in [s_0, x_1)$  then  $s_I + \delta V(I|s_I) \geq x_1 + \delta V(C)$ , so I using skill and winning re-election is second-best. Thus, showing off is efficient in this case. On the other hand, if  $s_I \in (s_\beta, s_0)$  then  $s_I + \delta V(I|s_I) < x_1 + \delta V(C)$ , so I using skill and winning re-election is not second best, and showing off is inefficient.

**Proposition 6.** Assume  $x_1 \in (\bar{s}, 1)$ . If  $\beta \in [0, \frac{x_1 - \bar{s}}{\delta})$  then in every equilibrium the occurrence of inefficient showing off is strictly increasing in  $\beta$ . If  $\beta \geq \frac{x_1 - \bar{s}}{\delta}$  then in every equilibrium the incumbent uses skill in the first period for all  $s_I \in (\bar{s}, 1]$ .

*Proof.* Fix  $x_1 \in (\bar{s}, 1)$ . Let  $\alpha = (\sigma, \mu)$  be an equilibrium. Define  $\hat{s}_{\beta}$  as in Proposition 5 and let  $s_{\beta} = \max\{\bar{s}, \hat{s}_{\beta}\}.$ 

I first show that  $s_{\beta}$  is strictly decreasing in  $\beta$  for  $\beta \in [0, \frac{x_1 - \bar{s}}{\delta})$ . Recall that  $\hat{s}_0 > \bar{s}$ ,  $\hat{s}_{\beta}$  is continuous and strictly decreasing in  $\beta$ , and  $\bar{s}$  is constant in  $\beta$ . Thus, there exists

 $\bar{\beta} > 0$  such that  $s_{\beta} = \hat{s}_{\beta} > \bar{s}$  if  $\beta \in [0, \bar{\beta})$  and  $s_{\beta} = \bar{s}$  if  $\beta \geq \bar{\beta}$ . In particular,

$$\bar{s} + \bar{\beta} + \delta[V(I|\bar{s}) + \bar{\beta}] = x_1 + \beta + \delta V(C) \tag{44}$$

$$\bar{\beta} = \frac{x_1 - \bar{s}}{\delta} + V(C) - V(I|\bar{s}) \tag{45}$$

$$\bar{\beta} = \frac{x_1 - \bar{s}}{\delta},\tag{46}$$

where (46) follows from (45) because  $V(C) = V(I|\bar{s})$  by definition of  $\bar{s}$ .

Assume  $\beta \in [0, \bar{\beta})$ . Then  $s_{\beta} = \hat{s}_{\beta}$  and it follows that  $s_{\beta}$  is strictly decreasing in  $\beta$ . By Lemma 2, inefficient showing off occurs at  $s_I \in (s_{\beta}, s_0)$ . Because  $s_{\beta} = \hat{s}_{\beta} > \bar{s}$ ,  $s_{\beta}$  is strictly decreasing in  $\beta$ . Recall that  $s_0$  is constant in  $\beta$ . Therefore the occurrence of inefficient showing off is strictly increasing in  $\beta$ .

To see that I uses skill at all  $s_I \in (\bar{s}, 1]$  if  $\beta \geq \bar{\beta}$ , notice that (46) implies  $s_{\beta} = \bar{s}$  for such  $\beta$ . By Proposition 5, I uses skill if  $s_I > s_{\beta} = \bar{s}$ , as desired.

**Proposition 7.** There exists  $s^* \in [\bar{s}, 1)$  such that if  $x_1 \in (s^*, 1)$  then showing off occurs in every equilibrium.

Proof. Let  $\alpha = (\sigma, \mu)$  denote an equilibrium. Define  $s^* = \max\{\bar{s}, \frac{1+\delta V_I(C|H)}{1+\delta}\}$ . Notice that V(C|H) < 1 because f is strictly positive over  $s_C \in [0, 1]$  and H is not degenerate on  $x_2 = 1$ . Thus,  $\frac{1+\delta V_I(C|H)}{1+\delta} < 1$  and  $\bar{s} < 1$ , so  $s^* < 1$ . Consider  $x_1 \in (s^*, 1)$ . Because  $s^* \geq \bar{s}$ , we know that I uses skill if  $s_I > x_1$ .

Assume that showing off does not occur under  $\alpha$ . Consistency of  $\mu$  requires that R's beliefs about  $s_I$  after observing the default under  $\alpha$  are  $\mu(s_I; x_1) = \frac{F(s_I)}{F(x_1)} > F(s_I)$  for all  $s_I \in [0, x_1)$ , where the inequality follows from  $F(x_1) < 1$  because  $x_1 < 1$  and f is strictly positive over [0, 1]. Because  $\mu(s_I; x_1) = 1$  for  $s_I \geq x_1$  it follows that  $\mu(s_I; x_1) \geq F(s_I)$  for  $s_I \geq x_1$ . Thus,  $\mu$  is first order stochastically dominated by F, so  $\alpha$  must specify that R elects C if I chooses the default.

Consider  $s_I \in (s^*, x_1)$ . Because  $s_I \geq \bar{s}$ , R re-elects I if I uses skill. Notice that

$$|s_I + \beta + \delta[V(I|s_I, x_1, a_I^1 = s_I) + \beta] \ge s_I + \beta + \delta(s_I + \beta)$$
 (47)

$$= (1+\delta)(s_I + \beta) \tag{48}$$

$$> x_1 + \beta + \delta V(C|s_I, x_1, a_I^1 = x_1),$$
 (50)

where (47) follows from  $s_I \leq V(I|s_I, x_1, a_I^1 = s_I)$ , (49) from  $s_I > \frac{1+\delta V(C|H)}{1+\delta}$  and  $\beta \geq 0$ , and (50) from  $V(C|H) > V(C|s_I, x_1, a_I^1)$  for all  $s_I, x_1$ , and  $a_I^1$ . This establishes that I

has a profitable deviation to use skill at  $s_I$ , contradicting the assumption that  $\alpha$  is an equilibrium.

**Proposition 8.** If  $x_1 \in int(S^W)$  then there does not exist an equilibrium that is first-best.

*Proof.* Let  $\alpha = (\sigma, \mu)$  be an equilibrium that is first-best. Consider  $x_1 \in \text{int}(S^W)$ . Define  $\hat{a}(s_I, x_1) \in [0, 1]^N$  to be the N-dimensional vector such that  $\hat{a}_n(s_I, x_1) = \max\{s_I^n, x_1^n\}$  for each  $n \in N$ .

Because  $\alpha$  is first-best,  $\sigma_I^1 = \hat{a}(s_I, x_1)$  under  $\alpha$ . If I chooses the default on every issue, consistency of  $\mu$  and independence of  $F_n$  across n imply

$$\mu_n(s_I^n; x_1^n) = \begin{cases} \frac{F_n(s_I^n)}{F_n(x_1^n)} & \text{for } s_I^n \in [0, x_1^n) \\ 1 & \text{for } s_I^n \in [x_1^n, 1], \end{cases}$$
(51)

for all  $n \in N$ . It follows that  $\mu_n(s_I^n; x_I^n) > F_n(s_I^n)$  for  $s_I^n \in [0, x_I^n)$  because  $x_1 \in \text{int}(S^W)$  implies  $x_1^n < 1$  and  $f_n$  is strictly positive over [0, 1], so  $F_n(x_1^n) < 1$ . Additionally,  $\mu_n(s_I^n; x_1^n) = 1$  for  $s_I^n \geq x_1^n$ . Thus,  $\mu_n(s_I^n; x_1^n) \geq F_n(s_I^n)$  for  $s_I^n \geq x_1^n$ . It follows that  $\mu_n$  is first order stochastically dominated by  $F_n$  for all  $n \in N$ . Therefore, if I chooses the default on every policy issue then R strictly prefers C on every dimension and strictly prefers to elect C. By sequential rationality,  $\alpha$  must specify that R elects C if I chooses default policy on every issue, i.e.  $\hat{a}(s_I, x_1) = x_1$ .

By  $x_1 \in \text{int}(S^W)$ , there exist  $s_I \in S^W$  such that  $s_I^n < x_1^n$  for all  $n \in N$ . Consider such  $s_I$ . Because  $\alpha$  is first-best,  $\hat{a}_n(s_I, x_1) = x_n^1$ . By  $s_I \in S^W$ , I wins re-election by using skill on every dimension. Note that  $s_I^n < x_1^n$  for all  $n \in N$  implies that  $s_I$  is the worst possible policy that guarantees I re-election. Deviating to  $s_I$  is profitable for I if and only if

$$\omega \cdot s_I + \beta + \delta[V(I|s_I) + \beta] > \omega \cdot x_1 + \beta + \delta V(C)$$
  
$$\omega \cdot (s_I - x_1) > \delta[V(C) - V(I|s_I) - \beta]. \tag{52}$$

Because  $s_I \in S^W$ ,  $V(I|s_I) > V(C)$ , which implies that the right hand side of (52) is strictly negative because  $\delta > 0$  and  $\beta \geq 0$ . Because  $x_1 \in \text{int}(S^W)$  there exist  $s_I$  for which (52) is satisfied, a contradiction.