ONLINE APPENDIX

Russell Index Reconstitutions, Institutional Investors, and Corporate Social Responsibility

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Appendix A Estimating Russell's May Ranks

My paper uses the following procedure to estimate Russell's proprietary May ranks. The procedure has four steps:

- 1. I identify the index members of the Russell 1000 and 2000 in July. For these firms, I estimate the end-of-May market capitalization. Stock prices are obtained from CRSP and outstanding shares come from Compustat. I use the outstanding shares from the most recent quarterly report that is available to the public before the end of May. Compustat's variable "RDY" gives me the date on which a quarterly report is reported.¹
- 2. I recalculate the market capitalizations for firms with dual share classes in CRSP. For these firms, I multiply stock prices from CRSP by outstanding shares from CRSP² for each stock class and aggregate the stock classes. I do not aggregate individual stock classes when they are individual members of the Russell indexes.
- 3. I rank the firms according to their end-of-May market caps. The largest firm gets the rank 1 and the smallest firm gets the rank 3,000.
- 4. I center the rank variable around the cutoff. Specifically, I deduct the number of firms that are a member of the Russell 1000 in July from the ranks estimated in the third step. As a result, firms in the Russell 1000 have negative ranks and firms in the Russell 2000 have positive ranks.

¹Variable "RDY" is sometimes missing. Following Chang, Hong, and Liskovich (2015), I use the following rules to fill the variable. (1) For annual reports, I set RDY to 90 days after the fiscal year-end. There are some exceptions for this rule: Between 2003 and 2006, I set RDY to 75 days after the fiscal year-end if the firm has a market cap of larger than \$75 million. Since 2007, I set RDY to 60 days for firms with a market cap of at least \$700 million. (2) For quarterly reports, I set RDY to 45 days after the end of the quarter. An exception for this rule is: Since 2003, I set RDY to 40 days after the quarter-ends when a firm has a market cap of larger than \$75 million.

²Compustat's outstanding shares cannot be used because Compustat provides the data on a firm level, whereas CRSP provides the data on a share-class level. It is not clear, which stock price from CRSP should be multiplied by the firm-level data from Compustat.

Appendix B Simulation

B.1 Simulation Description

This paper uses the following procedure to generate a hypothetical Russell dataset. I choose the parameters in such a way that the produced variables resemble the observed Russell data as close as possible. The simulation's R code is presented on the next page.

- 1. I draw 3,000 "May" market caps from a lognormal distribution with a meanlog of 7.0 and a sdlog of 1.4. I then rank these market caps and sort them into two Russell indexes.
- 2. I calculate 3,000 float-adjusted "June" market caps by multiplying the unadjusted market caps by (1 adjustment factor). The adjustment factor follows a truncated exponential distribution with a rate of 3.5 and an upper bound of 1.
- 3. I generate institutional ownership as $IO_t = -0.16 \log(\text{mcaps}_t) + 0.20 \log(\text{float}_t) + \epsilon_t$.³ The error ϵ_t is normal distributed with a mean of 0.35 and a standard deviation of 0.23. I set values lower than 0 to 0 and values higher than 1 to 1.
- 4. The IV approach with index switchers requires two additional steps:
 - a) I calculate the May market caps of period t + 1 as $\operatorname{mcaps}_{t+1} = \operatorname{mcaps}_t \cdot c$, where c is a lognormal distributed adjustment factor with a meanlog of 0 and a standard deviation of 0.25.
 - b) I calculate institutional ownership of period t + 1 as $IO_{t+1} = -0.16 \log(\operatorname{mcaps}_t \cdot c) + 0.20 \log(\operatorname{float}_t \cdot c) + 0.9\epsilon_t + 0.1\epsilon_{t+1}$. The error ϵ_{t+1} follows the same distribution as ϵ_t .
- 5. I calculate "noisy" May market caps by multiplying the market caps from the first step by an adjustment factor that follows a uniform, normal, triangular, or a (truncated) laplace distribution.
- 6. I estimate the following approaches:
 - a) The fuzzy RD approach specified by Equation 2. Variable Rank is based on the noisy May market caps.
 - b) The IV approach by Appel, Gormley, and Keim (2016) specified by Equation 3. Variable Mktcap is the noisy May market cap and variable Float is the float-adjusted June market cap from the second step. To select the bandwidth, I rank either the noisy May market caps or the float-adjusted June market caps.

³This formula can be rewritten as $IO_t = 0.04 \log(\text{mcaps}_t) + 0.20 \log(\text{float}_t/\text{mcaps}_t) + \epsilon_t$. A firm thus has relatively lower institutional ownership when a smaller number of its shares are free-floating.

- c) The IV approach with switchers specified by Equation 4. Variable ΔIO is the difference between IO_{t+1} and IO_t and Rank is based on the noisy May market caps.
- 7. I repeat all steps 100,000 times and count how many times an approach shows a significant discontinuity (at the 10% level) in institutional ownership around the index threshold.

B.2 Simulation Code

```
library (AER)
library (Runuran)
library(lmtest)
RussellSim = function (noiseFunction, noisePar, outLoopN){
  \# preallocate output and run loop
  out_c = matrix(NA, nrow=outLoopN, ncol=6)
  out_t = matrix(NA, nrow=outLoopN, ncol=6)
  for (j in 1:outLoopN) {
    \# create dataframe with mcaps, ranks, and index labels
    data = data.frame(n=1:3000)
    data mcaps = sort (rlnorm (3000, meanlog = 7.0, sdlog = 1.4), decreasing = TRUE)
    data$index = c(rep(1000, 1000), rep(2000, 2000))
    data r2000 = ifelse (data index = 2000, 1, 0)
    data rank = rank(-data mcaps) - 1000
    \# calculate free float and float-adjusted June ranks
    data float = data mcaps * (1 - urexp(3000, rate = 3.5, ub = 1))
    data[data$index == 1000, "adjrank"] = rank(-data[data$index == 1000, "float"]) - 1000
    data[data$index==2000, "adjrank"] = rank(-data[data$index==2000, "float"])
    \# calculate institutional ownership of period t
    data io_error = rnorm(3000, 0.35, 0.23)
    data io = (-0.16) * log(data mcaps) + 0.20 * log(data float) + data io error
    data io = replace (data io , data io > 1, 1)
    data io = replace (data io , data io < 0, 0)
    \# calculate mcaps and ranks of period t+1 (only for switcher approach)
    \mathbf{c} = \mathbf{rlnorm}(3000, 0, 0.25)
    data$mcaps t1 = data$mcaps*c
    data rank_t 1 = rank(-data rank_t 1) - 1000
    data index_t1 = ifelse (data rank_t1 <= 0, 1000, 2000)
    data to R2000 = ifelse (data index = 1000 & data index_t1 = 2000, 1, 0)
    datatoR1000 = ifelse(data$index == 2000 & data$index_t1 == 1000, 1, 0)
    \# calculate institutional ownership of t+1 (only for switcher approach)
```

```
data io_t1 = (-0.16) * log (data mcaps *c) + 0.20 * log (data float *c) + 
  0.9*data$io error + 0.1*rnorm(3000, 0.35, 0.23)
data io_t1 = replace (data io_t1, data io_t1 > 1, 1)
data$io t1 = replace(data$io t1, data$io t1 < 0, 0)
# create noisy CRSP market caps
if (noiseFunction == "uniform"){
                = data$mcaps
                                 * runif(3000, min=1-noisePar, max=1+noisePar)
  data$crsp
  data$crsp_t1 = data$mcaps_t1 * runif(3000, min=1-noisePar, max=1+noisePar)
} else if (noiseFunction == "normal"){
                = data$mcaps
                                  * rnorm(3000, 1, noisePar)
  data$crsp
  data crsp_t1 = data mcaps_t1 * rnorm(3000, 1, noisePar)
} else if (noiseFunction == "triangle") {
                                  * urtriang(3000, a=1-noisePar, b=1+noisePar, m=1)
  data$crsp
                = data$mcaps
  data$crsp_t1 = data$mcaps_t1 * urtriang(3000, a=1-noisePar, b=1+noisePar, m=1)
} else if (noiseFunction == "laplace") {
                                * urlaplace (3000, location=1, scale=noisePar, lb=0.1)
  data$crsp
              = datamcaps
  data crsp_t1 = data mcaps_t1 * urlaplace (3000, location=1, scale=noisePar, lb=0.1)
}
# run fuzzy RD approach
data crsprank = rank(-data crsp) - 1000
data r2000 treat = ifelse (data crsprank > 0, 1, 0)
data$crsprank_r2000 = data$crsprank * data$r2000
data$crsprank_r2000treat = data$crsprank * data$r2000treat
mod4stage1 = lm(r2000 \sim crsprank + r2000treat + crsprank_r2000treat,
                 data=data, subset=data$crsprank %in% seq(-200,+200))
coeftest_mod4stage1 = coeftest(mod4stage1)
out_c[j, 1] = coeftest_mod4stage1[3,1]
out_t[j, 1] = coeftest_mod4stage1[3,3]
mod4 = ivreg(io \sim crsprank + r2000 + crsprank_r2000 |
                crsprank + r2000treat + crsprank r2000treat,
              data=data, subset=data\operatorname{scrsprank} %in% seq(-200,+200))
coeftest_mod4 = coeftest(mod4)
\operatorname{out}_{c}[j, 2] = \operatorname{coeftest}_{mod4}[3, 1]
\operatorname{out}_t[j, 2] = \operatorname{coeftest}_{mod4}[3, 3]
# run IV approach by AGK 2016 with May bandwidth
mod3b = lm(io \sim r2000+log(crsp)+I(log(crsp)^2)+I(log(crsp)^3)+log(float)),
            data=data, subset=data\operatorname{scrsprank} %in% seq(-200,+200))
coeftest_mod3b = coeftest(mod3b)
\operatorname{out}_c[j, 3] = \operatorname{coeftest}_mod3b[2, 1]
\operatorname{out}_t[j, 3] = \operatorname{coeftest}_{\operatorname{mod}3b}[2, 3]
# run IV approach by AGK 2016 with June bandwidth
mod3c = lm(io ~ r2000 + log(crsp) + I(log(crsp)^2) + I(log(crsp)^3) + log(float)),
            data=data, subset=data$adjrank %in% seq(-200,+200))
coeftest_mod3c = coeftest(mod3c)
```

```
\operatorname{out}_c[j, 4] = \operatorname{coeftest}_{\operatorname{mod3c}}[2, 1]
     \operatorname{out}_t[j, 4] = \operatorname{coeftest}_{\operatorname{mod3c}}[2,3]
     # run IV based on index switchers
     data crsprank_t1 = rank(-data crsp_t1) - 1000
     data$crsprank_diff = data$crsprank_t1 - data$crsprank
     dataio_change = dataio_t1 - dataio
     mod5 = lm(io\_change \sim toR1000 + toR2000 + crsprank\_diff, data=data)
     coeftest\_mod5 = coeftest(mod5)
     \operatorname{out}_{c}[j, 5] = \operatorname{coeftest}_{mod5}[2, 1]
     \operatorname{out}_t[j, 5] = \operatorname{coeftest}_mod5[2,3]
     out\_c[j, 6] = coeftest\_mod5[3, 1]
     \operatorname{out}_t[j, 6] = \operatorname{coeftest}_mod5[3,3]
  }
  # return output
            = apply(out_c, 2, function(x) mean(x))
  coef
            = apply(out_t, 2, function(x) mean(x))
  ols_t
  ols\_sig = apply(out\_t, 2, function(x) sum(abs(x) >= 1.64)/length(x))
  output = rbind(coef, ols_t, ols_sig)
  return(output)
outLoopN = 100000
normal mod1 = RussellSim("normal", 0.05, outLoopN)
```

normai_mour		itabbelloim (norman ; 0.00; outboopit)
normal_mod2	=	RussellSim("normal", 0.09, outLoopN)
normal_mod3	=	RussellSim("normal", 0.13, outLoopN)
normal_mod4	=	RussellSim("normal", 0.17, outLoopN)
uniform_mod1	=	RussellSim("uniform", 0.08, outLoopN)
uniform_mod2	=	RussellSim("uniform", 0.13, outLoopN)
uniform_mod3	=	RussellSim("uniform", 0.18, outLoopN)
uniform_mod4	=	RussellSim("uniform", 0.23, outLoopN)
triangle_mod1	=	RussellSim("triangle", 0.12, outLoopN)
$triangle_mod2$	=	RussellSim("triangle", 0.22, outLoopN)
$triangle_mod3$	=	RussellSim("triangle", 0.32, outLoopN)
laplace_mod1	=	RussellSim("laplace", 0.04, outLoopN)
laplace_mod2	=	RussellSim("laplace", 0.08, outLoopN)
laplace_mod3	=	RussellSim("laplace", 0.12, outLoopN)

}

Appendix C Additional Results

Table OA1: Instrumental variable approach (incorrectly) based on sharp RD

Description: This table estimates an IV approach based on sharp RD (which uses float-adjusted June ranks). Formally, the first-stage regression of the IV approach is specified by

$$IO_{i,t} = \alpha_0 + \tau_0 R2000_{i,t} + \sum_n \delta_n (Rank_{i,t}^{Jun})^n + \sum_n \gamma_n R2000_{i,t} (Rank_{i,t}^{Jun})^n + v_t + u_{i,t}$$

where $R2000_{i,t}$ is a dummy indicating whether firm *i* is a member of the Russell 2000 in year *t*, $Rank_{i,t}^{Jun}$ is the rank of firm *i* during the index reconstitution of year *t*, v_t are year dummies, and $u_{i,t}$ is the error term. I construct variable $Rank_{i,t}^{Jun}$ based on Russell's float-adjusted end-of-June ranks. Standard errors are clustered on the firm level. The number in parenthesis is the t-statistic of the estimate. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Interpretation: The IV approach based on sharp RD shows that firms at the top of the Russell 2000 have 12–27 percentage points higher institutional ownership than firms at the bottom of the Russell 1000.

Dependent	Independent	(1)	(2)	(3)	(4)
Total institutional	R2000 (T)	0.120^{***} (10.60)	0.177^{***} (10.68)	0.226^{***} (9.43)	0.265^{***} (8.54)
ownership	Polynomial(n) Observations	$\frac{1}{26629}$	$\frac{2}{26629}$	$\frac{3}{26629}$	$\frac{4}{26629}$
		(5)	(6)	(7)	(8)
Ownership by quasi-index	R2000 (T)	$\begin{array}{c} 0.107^{***} \\ (14.24) \end{array}$	$\begin{array}{c} 0.126^{***} \\ (11.85) \end{array}$	$\begin{array}{c} 0.174^{***} \\ (12.15) \end{array}$	$\begin{array}{c} 0.215^{***} \\ (12.31) \end{array}$
investors	Polynomial(n) Observations	$\frac{1}{26629}$	$\frac{2}{26629}$	$\frac{3}{26629}$	$\frac{4}{26629}$

Table OA2: First-stage of fuzzy regression discontinuity approaches

Description: This table estimates first-stage regressions of a fuzzy RD approach specified by

$$R2000_{i,t} = \alpha_0 + \tau_0 Predict R2000_{i,t} + \delta_0 Rank_{i,t}^{May} + \gamma_0 Predict R2000_{i,t} Rank_{i,t}^{May} + v_t + u_{i,t},$$

where $R2000_{i,t}$ is a dummy indicating whether firm *i* is a member of the Russell 2000 after the annual index reconstitution in June of year *t*, $\operatorname{Rank}_{i,t}^{May}$ is the end-of-May rank of firm *i* at year *t*, $\operatorname{PredictR2000_{i,t}}$ is a dummy indicating whether $\operatorname{Rank}_{i,t}^{May}$ predicts membership in the Russell 2000, v_t are year dummies, and $u_{i,t}$ is the error term. Variable $\operatorname{Rank}_{i,t}^{May}$ is centered around the cutoff. Panel A uses data from Compustat and CRSP to construct the May ranks (see Appendix A for details), and Panel B uses data only from CRSP to construct the May ranks. F-statistic indicates the instrument strength. The regressions are estimated only on those observations that lie within a bandwidth close to the threshold. Standard errors are clustered on the firm level. The number in parenthesis is the t-statistic of the estimate. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Interpretation: CRSP/Compustat May rankings are a better predictor of actual index assignment than CRSP May rankings.

Panel A: May ranks are constructed with data from CRSP and Compustat

Dependent:	R2000			
	(1)	(2)	(3)	(4)
PredictR2000 (T)	$\begin{array}{c} 0.721^{***} \\ (24.82) \end{array}$	$\begin{array}{c} 0.834^{***} \\ (47.70) \end{array}$	$\begin{array}{c} 0.875^{***} \\ (69.21) \end{array}$	0.901^{***} (89.48)
Bandwidth Observations F-Statistic Adj. R^2	$100 \\ 1794 \\ 668.2 \\ 0.83$	$200 \\ 3567 \\ 1625.2 \\ 0.89$	$300 \\ 5341 \\ 3044.5 \\ 0.92$	$400 \\7117 \\4612.1 \\0.94$

Panel B: May ranks are constructed with data only from CRSP

Dependent:	R2000			
	(1)	(2)	(3)	(4)
PredictR2000 (T)	-0.129^{***} (-4.30)	$\begin{array}{c} 0.243^{***} \\ (10.09) \end{array}$	$\begin{array}{c} 0.433^{***} \\ (20.98) \end{array}$	0.536^{***} (29.58)
Bandwidth Observations F-Statistic Adj. R^2	$100 \\ 1790 \\ 298.0 \\ 0.55$	$200 \\ 3569 \\ 317.7 \\ 0.66$	$300 \\ 5343 \\ 519.5 \\ 0.70$	$400 \\7117 \\686.2 \\0.75$

Table OA3: Instrumental variable approach by Appel, Gormley, and Keim (2016)

Description: This table estimates an IV approach by Appel, Gormley, and Keim (2016). The first-stage regression of this approach is specified by

$$IO_{i,t} = \alpha_0 + \tau_0 R2000_{i,t} + \sum_{n=1}^{3} l_n (Mktcap_{i,t})^n + \rho_0 Float_{i,t} + v_t + u_{i,t}$$

where $R2000_{i,t}$ is a dummy indicating whether firm *i* is a member of the Russell 2000 index at time *t*, Mktcap_{*i*,*t*} is the logarithm of the May market cap of firm *i* in year *t*, Float_{*i*,*t*} is the logarithm of the float-adjusted June market cap in year *t*, *v*_{*t*} are year dummies, and *u*_{*i*,*t*} is the error term. Panel A presents the original approach by Appel, Gormley, and Keim (2016), which calculates variable Mktcap_{*i*,*t*} by using data from CRSP and selects the bandwidth based on float-adjusted June ranks. Panel B presents a modified version, which selects the bandwidth based on unadjusted May market caps. Panel C shows a modified version, which selects the bandwidth based on May market caps and calculates variable Mktcap_{*i*,*t*} by multiplying stock prices from CRSP by outstanding shares from Compustat. Standard errors are clustered on the firm level. The number in parenthesis is the t-statistic of the estimate. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Interpretation: This IV approach shows a lower difference in quasi-index investors between the firms close to the threshold when using the modified approaches.

Dependent:	Ownership of quasi-index investors			
	(1)	(2)	(3)	(4)
R2000 (T)	$\begin{array}{c} 0.011 \\ (0.93) \end{array}$	0.017^{**} (2.16)	$\begin{array}{c} 0.023^{***} \\ (3.16) \end{array}$	$\begin{array}{c} 0.027^{***} \\ (3.73) \end{array}$
Bandwidth Observations	$\begin{array}{c} 100 \\ 1784 \end{array}$	$\begin{array}{c} 200\\ 3563 \end{array}$	$\begin{array}{c} 300 \\ 5332 \end{array}$	400 7105

Panel A: Original IV approach by Appel, Gormley, and Keim (2016)

Dependent:	Ownership of quasi-index investors $\begin{pmatrix} 1 \\ 2 \end{pmatrix}$ $\begin{pmatrix} 2 \\ 3 \end{pmatrix}$ $\begin{pmatrix} 4 \\ 4 \end{pmatrix}$			
R2000 (T)	$ \begin{array}{c} (1) \\ 0.004 \\ (0.35) \end{array} $	$ \begin{array}{c} (2) \\ 0.010 \\ (1.05) \end{array} $	$\begin{array}{c} (0) \\ \hline 0.016^{**} \\ (2.03) \end{array}$	$\begin{array}{c} (1) \\ 0.018^{**} \\ (2.28) \end{array}$
Bandwidth Observations	$\begin{array}{c} 100 \\ 1790 \end{array}$	$200 \\ 3569$	$300 \\ 5343$	400 7117

Panel C: Modified IV approach (CRSP/Compustat mcaps, May bandwidth)

Dependent:	Ownership of quasi-index investors			
	(1)	(2)	(3)	(4)
R2000 (T)	$\begin{array}{c} 0.007 \\ (0.50) \end{array}$	$\begin{array}{c} 0.012\\ (1.12) \end{array}$	0.016^{*} (1.81)	0.019^{**} (2.37)
Bandwidth Observations	$\begin{array}{c} 100 \\ 1794 \end{array}$	$\begin{array}{c} 200\\ 3567 \end{array}$	$300 \\ 5341$	$\begin{array}{c} 400\\7117\end{array}$

Table OA4: Replication of Rubio and Vazquez (2018)

Description: This table replicates the results by Rubio and Vazquez (2018). It estimates an IV approach that is specified by

$$IO_{i,t} = \alpha_0 + \tau_0 \text{R2000}_{i,t} + \sum_n l_n (\text{Mktcap}_{i,t})^n + \rho_0 \text{Float}_{i,t} + v_t + u_{i,t}$$
$$Y_{i,t+1} = \alpha_1 + \tau_1 \widehat{IO_{i,t}} + \sum_n \lambda_n (\text{Mktcap}_{i,t})^n + \rho_1 \text{Float}_{i,t} + v_{t+1} + \epsilon_{i,t+1},$$

where $IO_{i,t}$ is ownership of institutional investors, $R2000_{i,t}$ is a dummy indicating whether firm *i* is a member of the Russell 2000 index at time *t*, $Mktcap_{i,t}$ is the logarithm of the unadjusted end-of-May CRSP market capitalization of firm *i* in year *t*, $Float_{i,t}$ is the logarithm of the float-adjusted end-of-June market capitalization of firm *i* in year *t*, v_t are year dummies, and $u_{i,t}$ and $\epsilon_{i,t+1}$ are the error terms. Panel A estimates the first-stage regressions of the IV approach. Panel B shows the second-stage regressions. The regressions are estimated only on those observations that lie within a bandwidth close to the threshold (based on float-adjusted end-of-June ranks). Standard errors are clustered on the firm level. The number in parenthesis is the t-statistic of the estimate. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Interpretation: This replication shows that institutional investors have no significant effect on CSR, contrary to the findings by Rubio and Vazquez (2018).

Dependent:	Insti-	tutional ow	mership
	(1)	(2)	(3)
R2000	0.038	0.068^{***}	0.066^{***}
(T)	(1.22)	(2.69)	(2.98)
Polynomial(n) Bandwidth Observations	$2 \\ 300 \\ 903$	$2 \\ 500 \\ 1544$	$2 \\ 700 \\ 2200$

Panel A: First-stage regressions

Dependent	Independent	(1)	(2)	(3)
Strengths-only	\widehat{IO} (T)	-12.981 (-0.88)	-7.559 (-1.29)	-2.952 (-0.96)
CSR score	Polynomial(n) Bandwidth Observations	$2 \\ 300 \\ 1616$	$2 \\ 500 \\ 2703$	$2 \\ 700 \\ 3790$
		(4)	(5)	(6)
Concerns-only	\widehat{IO} (T)	-6.208 (-0.80)	-6.853 (-1.32)	-5.318 (-1.39)
CSR score	Polynomial(n) Bandwidth Observations	$2 \\ 300 \\ 1616$	$2 \\ 500 \\ 2703$	2 700 3790

Panel B: Second-stage regressions

Table OA5: Replication of Chen, Dong, and Lin (2020)

Description: This table replicates the results by Chen, Dong, and Lin (2020). It estimates an IV approach that is specified by

$$IO_{i,t} = \alpha_0 + \tau_0 R2000_{i,t} + \sum_n \delta_n (Rank_{i,t})^n + \sum_n \gamma_n R2000_{i,t} (Rank_{i,t})^n + \xi_0 FloatAdj_{i,t} + \beta_0 X_{i,t} + \eta_j + v_t + u_{i,t}$$
$$Y_{i,t} = \alpha_1 + \tau_1 \widehat{IO_{i,t}} + \sum_n \lambda_n (Rank_{i,t})^n + \sum_n l_n R2000_{i,t} (Rank_{i,t})^n + \xi_1 FloatAdj_{i,t} + \beta_1 X_{i,t} + \eta_j + v_t + \epsilon_{i,t},$$

where $IO_{i,t}$ is ownership of institutional investors, $Y_{i,t}$ is the net CSR score, R2000_{*i*,*t*} is a dummy indicating whether firm *i* is a member of the Russell 2000 in year *t*, Rank_{*i*,*t*} is the rank of firm *i* during the index reconstitution of year *t*, $X_{i,t}$ is a vector of control variables (size, leverage, return on assets, market-to-book, cash holdings, advertising, R&D intensity, sales growth, dividends), η_j are industry (sic2) dummies, v_t are year dummies, and $u_{i,t}$ and $\epsilon_{i,t}$ are the error terms. Variable FloatAdj_{*i*,*t*} is the difference between the rank implied by the end-of-May market capitalization and the actual rank assigned by Russell in June. Both panels show the second-stage regressions. Panel A shows the original approach, which constructs rank Rank_{*i*,*t*} based on Russell's float-adjusted end-of-June ranks. Panel B shows the modified approach, which constructs rank Rank_{*i*,*t*} based on the unadjusted end-of-May ranks (see Appendix A). Standard errors are clustered on the firm level. The number in parenthesis is the t-statistic of the estimate. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Interpretation: This replication shows that institutional investors have no significant effect on CSR when using unadjusted May rankings in the approach.

Dependent:	Net CSR score			
	(1)	(2)	(3)	
$ \begin{array}{c} \widehat{IO} \\ (T) \end{array} $	$\begin{array}{c} 4.217^{***} \\ (2.61) \end{array}$	2.750^{**} (2.25)	$\begin{array}{c} 0.739 \\ (0.67) \end{array}$	
Polynomial(n) Bandwidth Observations	$\begin{array}{c} 3\\ 50\\ 474 \end{array}$	$3 \\ 150 \\ 1517$	$3 \\ 250 \\ 2573$	

Panel A: Original approach (using float-adjusted June ranks)

Panel B: Modified approach (using una	adjusted May ranks)
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Dependent:	Net CSR score		
	(1)	(2)	(3)
$ \begin{array}{c} \widehat{IO} \\ (T) \end{array} $	-1.357 (-0.44)	$-0.325 \ (-0.25)$	$0.616 \\ (0.49)$
Polynomial(n) Bandwidth Observations	$\begin{array}{c}3\\50\\483\end{array}$	$3 \\ 150 \\ 1536$	$3 \\ 250 \\ 2601$

Table OA6: Replication of Hou and Zhang (2017)

Description: This table replicates the results by Hou and Zhang (2017). It estimates an IV approach that is specified by

$$IO_{i,t} = \alpha_0 + \tau_0 R2000_{i,t} + \sum_n l_n (Mktcap_{i,t})^n + \rho_0 Float_{i,t} + \beta_0 X_{i,t} + \eta_j + v_t + u_{i,t}$$
$$Y_{i,t+1} = \alpha_1 + \tau_1 \widehat{IO_{i,t}} + \sum_n \lambda_n (Mktcap_{i,t})^n + \rho_1 Float_{i,t} + \beta_1 X_{i,t} + \eta_j + v_{t+1} + \epsilon_{i,t+1},$$

where $Y_{i,t+1}$ is the net CSR score, $IO_{i,t}$ is ownership of passive funds in percentage, $R2000_{i,t}$ is a dummy indicating whether firm *i* is a member of the Russell 2000 index at time *t*, $Mktcap_{i,t}$ is the logarithm of the end-of-May CRSP market capitalization of firm *i* in year *t*, $Float_{i,t}$ is the logarithm of the float-adjusted end-of-June market capitalization of firm *i* in year *t*, $X_{i,t}$ is a vector of control variables (total assets, return on assets, market-to-book, tangibility, cash holdings, and dividends), η_j are industry (sic2) dummies, v_t are year dummies, and $u_{i,t}$ and $\epsilon_{i,t+1}$ are the error terms. Both panels show the second-stage regressions. Panel A shows the original approach, which uses CRSP May market caps and selects the bandwidth based on float-adjusted end-of-June rankings. Panel B shows the modified approach, which uses CRSP/Compustat May market caps and selects the bandwidth based on unadjusted end-of-May ranks. Standard errors are clustered on the firm level. The number in parenthesis is the t-statistic of the estimate. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Interpretation: This replication shows that passive mutual funds have no significant effect on CSR when using the modified approach instead of the original approach.

Dependent:	Net CSR score		
	(1)	(2)	(3)
$ \begin{array}{c} \widehat{IO} \\ (T) \end{array} $	-0.240^{**} (-2.38)	-0.248^{**} (-2.28)	-0.253^{**} (-2.13)
Polynomial(n) Bandwidth Observations	$1 \\ 250 \\ 1677$	$2 \\ 250 \\ 1677$	$3 \\ 250 \\ 1677$

Panel A: Original approach (CRSP mcaps, June bandwidth)

Panel B: Modified approach (CRSP/	Compustat mca	ps, May	bandwidth)
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Dependent:	Net CSR score		
	(1)	(2)	(3)
$ \begin{array}{c} \widehat{IO} \\ (T) \end{array} $	-0.430 (-1.50)	-0.327 (-1.64)	-0.258 (-1.43)
Polynomial(n) Bandwidth Observations	$3 \\ 150 \\ 1013$	$3 \\ 250 \\ 1692$	$3 \\ 350 \\ 2369$